

# Saffelberg Management Team

Saffelberg Investments is a dynamic organisation led by seasoned entrepreneurs and managers with an established track record in both public and private companies. The Saffelberg Investments professionals together have more than 60 years of experience in corporate leadership and entrepreneurship. The Saffelberg Investments management team have a thorough knowledge of capital markets along with an elaborate network and relationships across Europe.

## Investment strategy

Saffelberg Investments has a long-term investment vision and is willing to consider investments in a broad range of sectors and applications. If the business plan has solid growth potential, Saffelberg Investments management team will take a very close look. However, a final investment decision will only be made after an elaborate financial audit and after having studied the market and business model from various angles.



## Objectives

Saffelberg Investments helps companies realise their maximum potential by offering both financial resources and management expertise. Saffelberg investments is interested in companies with the following profile:

- Companies based in Europe or with a strong European tie
- A business model with strong growth potential
- Potential to become a market leader
- Strong entrepreneurial leadership

Investment type	Conditions	Exit/return
Substantial minority	Industrial sectors	Trade sale
Mezzanine financing	Primarily Europe based	IPO
Management buy-out	Potential growth	Merger

## How we support you

Saffelberg Investments specialises in offering both financial resources and management expertise.

Saffelberg Investments is an active shareholder and wants to be involved in:

- Determining corporate mission and market strategy
- Assessing and monitoring financial management
- Offering support in diverse managerial areas such as marketing, communication, finance, mergers & acquisitions, audit, IT...
- ...

Without any intention of being involved in the daily management execution, Saffelberg Investments wants to be:

- A sounding board for management
- A coach for young entrepreneurs
- A partner for making innovative business ideas come alive

# Saffelberg Investments

- is an independent financial and industrial holding company with a focus on long-term investments by taking both majority stakes and substantial minorities in fast-growing ventures through risk-bearing capital. Active across Europe, Saffelberg Investments participates in corporations operating in diverse sectors through equity and/or mezzanine financing.
- aims to accelerate company growth, create value and provide a better return to entrepreneurs, investors, staff and other stakeholders. Therefore, Saffelberg Investments does not only offer capital, but also executive support, valuable expertise and support in diverse managerial areas.

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## Selection process

You can send your business proposals to [info@saffelberg.com](mailto:info@saffelberg.com). Please attach an executive summary to your document.



# Accelerating your growth

Saffelberg Investments is based in Belgium and has its offices in the beautiful castle of Gooik. Jos Sluys, CEO of Saffelberg Investments, acquired the castle in early 2007 with the main goal of restoring it to its former glory. The history of the castle starts in 1906, when the noble family Oldeneel tot Oldenzeel – de Wouters de Boechout inherited a large property with an old country estate. The family decided to tear down the house and build a castle in its place. The castle was designed by architect Gustave Van den Bemden, in a Neo-French-Renaissance style.  
[www.kasteelvansaffelberg.be](http://www.kasteelvansaffelberg.be)

### Saffelberg Investments

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