

## PRESS RELEASE: Gemaco Americas

Mechelen, Miami, April 8th 2015

The Gemaco Group and Miami based ProductoPOP Inc are pleased to announce the next step in their strategic partnership.

Both companies will from May 1st 2015 combine their forces formally with the full integration of ProductoPOP into the Gemaco Group as Gemaco Americas Inc.



*Olivier Somers*



*Carlos Lopez*

Olivier Somers, CEO of the Gemaco Group, explains: 'We are extremely pleased to have found with Carlos' and his team the right partners to support our ambition to provide our clients a genuine global service. Their track record in our industry is very impressive and their dedication towards value creation for their clients through unmatched service and creativity is perfectly fitting to our core vision and mission towards the market.'

Carlos Lopez, CEO ProductoPOP: 'We are truly excited to extend our current cooperation to the next level. Joining such an ambitious and dynamic group as Gemaco is a great opportunity for my team but as well for our current clients.'

### **About Gemaco Group:**

The Gemaco Group is a leading company among the promotional products companies in Europe with an annual revenue of over USD 100M. Our Dun Bradstreet A status ensures that we are for both our clients and suppliers one of the most solid partners in our industry. Our European footprint with offices in Belgium, Netherlands, Germany, France, Italy, Spain, Switzerland, UK, and Poland combined with our presence in Asia, is unmatched and ensures flawless support at both global and local levels towards its clients.

For further information on the Gemaco Group please do not hesitate to contact us or visit [www.gemaco-group.com](http://www.gemaco-group.com).

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